

## Concept Note on Listed SME Award- 2021

### **Background:**

Chamber of Indian Micro Small & Medium Enterprises (CIMSME) has been the strong voice of the MSME sector, assisting them to move to the next level by spearheading their issues and concerns with the authorities. Nevertheless, despite covering substantial areas, challenges still hound them.

Chamber of Indian Micro Small & Medium Enterprises (CIMSME) has been doing various initiatives to empower and support the MSME sector by doing various activities such as Digital Classes, Bankers Borrowers meet, SME Entrepreneurs meet, MSME Banking Excellence Awards, Awareness through MSME Helpline YouTube Channel, Webinars and may more.

There are many challenges being faced by MSMEs despite the fact that SMEs play a vital role in the growth of an economy both, as a job creator and a contributor to the national income. This has been recognized by the economies across the globe leading to construction of the SME Exchanges in various developed and developing economies. Listing on SME Exchanges has the following key advantages:

### **Benefits of Listing**

- Easy access to Capital;
- Enhanced Visibility and Prestige;
- Encourages Growth of SMEs;
- Enables Liquidity for Shareholders;
- Equity financing;
- Efficient Risk Distribution;
- Better Corporate Governance and Practices;
- Convenient exit route to investors;
- Seamless migration to the Main Board;
- Employee Incentives, etc.

In India both BSE and NSE Exchanges have come forward to support the SMEs by creating separate platforms for their easy listing with many relaxed rules and guidelines. Our SMEs have also proved that they have the capabilities to be listed on the exchanges to avail all the benefits as above as well as to increase the wealth of their investors.

The listed SMEs are the role model to encourage others fellow SMEs to be listed on the BSE / NSE specialized exchanges.

Against this backdrop, CIMSME is organizing the "**Listed SME Award- 2021**" to recognize the listed SMEs on BSE-SME or NSC Emerge exchange.

The performance of the organizations will be evaluated based on the following Key parameters as per the audited Financial Results as on 31.03.2021:

- a) Overall Organization Performance;
- b) Green Initiative and CSR Activities done by company;
- c) Innovative ideas during Covid for the growth of company;
- d) Financial growth of the company;
- e) International exposure of the company;
- f) Brand promotion made by company;
- g) Skill Building Initiatives including training, creating financial literacy and promoting awareness;
- h) Technologies adopted by the company;

**Categories:**

**Following categories of the awards have:**

- a) Best Listed SME;
- b) Young SME Achiever;
- c) Environment Friendly SME;
- d) Women SME Entrepreneur;
- e) Best SME in Corporate Social Responsibility;
- f) Best SME in Brand Promotion;
- g) Jury Award for New Initiatives;
- h) Best Exporter SME;
- i) Best Technology Innovation SME;

**Jury:**

The Jury shall be chaired by the Hon'ble Retired Justice of Supreme Court/ High Court.

Mr. Ajay Thakur, Head BSE-NSE has also agreed to be an important part member of the Jury.

**Following steps shall be followed for evaluation process:**

- a) Questionnaire/ Entries scrutiny by an independent Agency with understanding and experience of evaluating in SME parameters;
- b) On the basis of evaluation, short listing of Organizations will be processed;
- c) Evaluating the shortlisted companies with full details as per marks and evaluation done by Jury;
- d) Jury discussion on short listed companies in the presence of Evaluating Partner;
- e) Award Ceremony;

**Submission of Questionnaires:**

1. The questionnaires can be filled out on the soft copy of the form and send it to [advisor@indiansmechamber.com](mailto:advisor@indiansmechamber.com). Answers should be legible and attachments clearly indicated.
2. The printed forms in hard copy should be sent to CIMSME along with all additional required documents.

Duly filled in applications/Questionnaires along with the applicable processing charges may be submitted to the following address latest by **15.09.2021**.

**Contact Details for Listed SME Award-2021:**

Address	:	Chamber of Indian Micro Small and Medium Enterprises 1106, New Delhi House, Barakhamba Road, Connaught Place, <b>New Delhi- 110001</b>
Mob No.	:	+91 9582864488
Phone No.	:	+91 11 <b>23722345-48</b>
Email	:	<a href="mailto:advisor@indiansmechamber.com">advisor@indiansmechamber.com</a>

**Processing fee for submission of Nomination**

A processing fee is required to be paid with the nomination as per details below:

Participation charges	Rs. 2,00,000/- plus 18% GST
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**Payment Mode**

Cheques/Demand Draft to be drawn in favor of “**CHAMBER OF INDIAN MICRO SMALL & MEDIUM ENTERPRISES**”

Or

Through RTGS/ NEFT as per details below:

A/c No.	13830200000445
A/c Name	Chamber of Indian Micro Small & Medium Enterprises
Bank/ Branch	Bank of Baroda (B-3, Connaught Place, New Delhi)
IFSC Code	BARB0CONNAU