

It was great to meet the Managing Director and CEO of  
**Yes Bank**

We discussed the digital platform [msmeloans.co.in](http://msmeloans.co.in) to be launched by the **Chamber of Indian Micro Small and Medium Enterprises** in association with MSME Helpline India

It is heartening to know that Yes Bank has the highest share of MSME Portfolio and they wish to double it.





